

MotorOne.com



**UVshield**  
Cancer Council Automotive Window Film

The logo consists of a circular orange-to-yellow gradient icon with a thin blue outline, followed by the word "UVshield" in a bold, sans-serif font. "UV" is in dark grey and "shield" is in yellow. Below this, the text "Cancer Council Automotive Window Film" is written in a smaller, dark grey font.

UPF 50+  
The **highest UV protection**  
rating you can get

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## the facts.

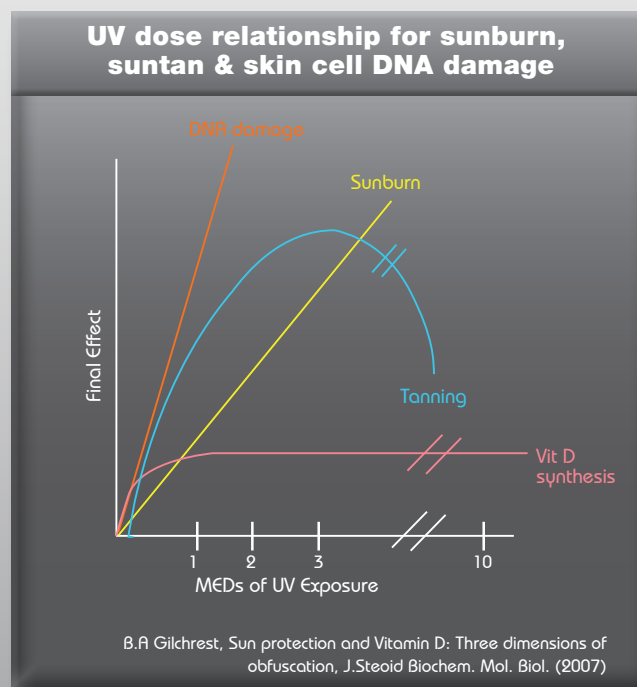
Skin cancers are formed when skin cells are damaged by UV radiation penetrating the skin. Each cell carries DNA or genetic material that 'tells' the cell what it is, when to develop and when to die.

UV damages the skin cell DNA and this can cause them to mutate and grow abnormally. If these mutant cells are not destroyed by the body's natural defense systems, they will continue to develop and can turn into skin cancers.

The diagram below shows the relationship between UV exposure and the effects it has on skin cells. Constant sun exposure and DNA damage has a lasting effect on your skin and your health. Ultimately, the more sun exposure, the higher the risk of DNA damage.

Cancer Council Automotive Window Film provides maximum UPF 50+ protection to virtually eliminate the penetration of harmful UV rays through your vehicle's windows.\*

\* Ultraviolet Protection Factor of 50+ is the highest rating available in Australia. Independent testing shows Cancer Council automotive film screens out 99% of UV rays.



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## the benefits.

UV Shield is a tinted film that adds privacy and good looks to your vehicle. It meets all state legal regulations for visible light transmittancy, and offers the highest UPF 50+ protection rating available.

UV Shield utilises Opti-View®, a patented technology that delivers new standards in 'haze free' optical technology by reducing distortion and ensuring safer driving.

- Helps reduce damage to your skin cell's DNA
- Dramatically reduces UV exposure associated with increased risk of skin cancer
- Helps hold shattered glass together in the event of an accident
- A colourfast film, which makes it fade resistant
- Has low light reflectance, day or night, for safer driving
- UV Shield is a metallised film, reducing heat and glare, and helps to prevent interior fading
- Keeps the vehicle's cabin cooler, helping to achieve better fuel economy with less stress on the air conditioner, resulting in less fuel usage



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## the specs.

- Patented scratch-resistant coating
- Manufactured with a patented process, which enhances clarity
- Reduces damaging effects of ultra violet rays
- Opti-view, distortion-free, increased clarity®
- Highest UV protection available
- Helps prevent skin cancer and premature aging of the skin
- Lifetime Warranty
  - Discolouration
  - Fade resistant
  - Non-transferable

**57-60%** Heat Rejection  
**60%** Glare Rejection  
**99+%** Ultra Violet Rejection  
**50+** UPF Rating

	1	2	3	4	5
Protects your DNA	●	●	●	●	●
Optical Clarity	●	●	●	●	●
Strength	●	●	●	●	
Temp. Control	●	●	●	●	●
Lifetime Warranty	●	●	●	●	●
UPF 50+ Protection	●	●	●	●	●
Glare Control	●	●	●	●	



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For more information on Cancer Council Window Films  
call: 03 8809 2700  
or email: [info@cancerCouncilfilms.com.au](mailto:info@cancerCouncilfilms.com.au)

For more information on MotorOne

visit: [www.motorone.com](http://www.motorone.com)

For more information on Cancer Council Australia

visit: [www.cancer.org.au](http://www.cancer.org.au)

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